Celebrate your Raiders pride for the chance to win a $10,000 NFL PLAY 60 health and wellness grant* and an NFL team celebration!

BACK TO FOOTBALL FRIDAY

Plan a fun Back to Football Friday celebration for the Raiders and your school could be one of 34 across the nation named NFL PLAY 60 Super Schools. Winning schools will receive a $10,000 NFL PLAY 60 health and wellness grant* and an NFL team celebration!

Your Back to Football Friday celebrations can take place up to two weeks following the first game of the 2011 NFL regular season.

Sign-up to celebrate Back to Football Friday today at www.NFLRUSH.com/backtofootball and continue cheering on the Raiders all season long!

*Grant awarded to winning school in form of a check.

No Purchase Necessary to Enter or Win in the Back to Football Friday Contest (hereafter, “Contest”). Registration starts 12:00:00 p.m. ET on 3/15/11 and ends two (2) weeks following the conclusion of the first 2011 NFL regular season game (“Registration Period”). Entry Period starts 9:00:00 a.m. ET on the day after the first 2011 NFL regular season game and ends two (2) weeks following the conclusion of the first 2011 NFL regular season game. Open only to those who are, as of registration date: (i) legal residents of the 50 U.S. or District of Columbia, (ii) 18+ years; and (iii) either a school Administrator, Teacher, PTA leader or PTO leader representing a public, state-accredited private school or vocational school with grades between Kindergarten and 8th. For the purposes of this Contest, a school Administrator is defined as a Principal, Vice-Principal, Dean, Superintendent or Health and Wellness Administrator. Void where prohibited. Subject to Official Rules available at www.nflrush.com/backtofootball during Registration Period or by sending a SASE for receipt by 11/4/11 to: Back to Football Friday RULES, P.O. Box 17009, Bridgeport, CT, 06673-7009. Sponsor: National Football League.

“NFL Team Celebration” prize consists of a visit to the school associated with the Grand Prize winning Entry for a portion of a school day by one or more cheerleader(s), mascot or NFL player(s).

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